

# SVAAPTA IT-ALLY Solutions Pvt Ltd

<https://staging.svaapta-it-ally.com/job/sr-web-and-graphics-designer/>

## Sr. Web and Graphics Designer

### Description

Atleast 4-5 years of designing experience and 1-2 years of team leading.

- Create graphics, banners, landing pages, and web sites.
- Create wireframes, rapid prototypes, user interfaces, and comp designs.
- Design layout and templates for maximum usability and focus on user experience.
- Create user interfaces, using front-end code in HTML, CSS, JQuery, and JavaScript to interface with backend code.
- Use advanced CSS techniques in order to solve design issues.
- Use the web content management system in order to edit/create pages, assist partner departments with adding/editing content in the CMS.
- Implement cookie code for analytics and dynamic content purposes.
- Perform usability tests on interface design to insure cross-browser compatibility.
- Use Test and Target to serve up segmented content and for A/B and multivariate testing.
- Give expert design advice on projects; make recommendations for improving web sites.
- Work with web developers to apply style and user interface design to web applications.

### Responsibilities

- Expert experience with HTML, HTML 5, CSS, JQuery, and JavaScript.
- PSD to responsive HTML slice.
- Experience with enterprise Content Management Systems required.
- Expert experience with Adobe Photoshop and Adobe Illustrator.
- Experience with Flash.
- Be highly creative and can produce original work.
- Creative concepts for websites, digital campaigns.
- Creative execution with an on-line portfolio of design samples.
- Designing banners, e-mailers and related graphic assets.
- Expert working knowledge of Visual Studio.
- Closely follow trends and developments in technology and integrates them into our environment and practices.
- Self-directed and capable of working in a fast-paced environment. Imagination, Creativity, Patience, Attention to detail, Analytical skills, Communication skills.

### Contacts

For any queries call on: **6351747763**  
Or drop an email at: [hr@svaapta-it-ally.com](mailto:hr@svaapta-it-ally.com)

### Joining Period Required:

Immediate to 15-20 days.

### Industry

Information and Technology

### Job Location

Vadodara, 390007, Vadodara, Gujarat

### Date posted

August 17, 2018